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Corporate Events & Functions

Phone/Fax (08) 8582 5100

Email simplyevents@riverland.net.au
2 Wilson Street, Berri SA 5343

AT THIS YEAR'S RIVERLAND FIELD DAYS 5RM ARE BROADCASTING LIVE FROM GATE 1

CLASSIC HITS
801-5RM

The ever popular 5RM Breakfast Show with Trevor Scott

The Leon Byner Morning Show from 9am

And The Best Songs of All Time

Contact 5RM today and discover why Field Day Exhibitors continue to utilise Riverland Radio as a powerful and cost effective way to build awareness of their products, services and Field Days displays.

For Field Days Radio Advertising Contact Riverland Radio on **8582 1800**



CLASSIC HITS 5RM-CLASSIC HITS 5RM-CLASSIC HIT 5RM-CLASSIC HITS 5RM-CLASSIC HITS 5RM-CLASSIC HIT 5RM-CLASSIC HITS 5RM

NO EXHIBITOR VEHICLE MOVEMENT ON SITE 9.00am to 5.00pm

The Field Days Committee has a responsibility for the many pedestrians on the site during the field days. Exhibitor Vehicles are not permitted to move within the site between 9.00am and 5.00pm during the event. Gates will be controlled during this time.

RIVERLAND FIELD DAY SAFARI

The Safari is an educational, interactive trail for children to explore the Field Days with their parents, collecting items along the way.

This is a great opportunity for exhibitors to interact with a wider group of the public
And promote your products.

Safari sites are easily identified and well promoted.

**For more information contact
Renmark Children's Centre:
(08) 8586 6063 or**

kindy.director@renmarkpre.sa.edu.au

EXHIBITION BOOTH PACKAGE FOR PAVILIONS

Does not include site fees.

Adelaide Expo Hire can provide an attractive booth package including:

- 3m x 3m x 2.4m high velcro compatible 3-sided erected booth
- 2 x 150 watt spotlights
- One 10 AMP Power Outlet
- Company name on fascia signboard over front of booth

*Cost \$750 for the above
(excluding site fees) Plus other options*

For contact details refer Page 17

GOOD FRUIT & VEGETABLES

INFORMING THE AUSTRALIAN GROWER AND THE INDUSTRY

*is proud to be associated with the **2011 RIVERLAND FIELD DAYS***

by sponsoring the

“Best Machinery Exhibit”

Good Fruit & Vegetables specifically targets the lucrative commercial fruit and vegetable grower nationally, therefore if horticulture is your main business, then promote it in the business paper that covers all aspects of the industry.

For further details contact

Michael Lamond

**159 Bells Line of Road, (P.O. Box 999), North Richmond 2754
Ph. (02) 4570 4444 - Fax (02) 4570 4621 - Mb. 0428 292 320**

Published by Agricultural Publishers Pty. Ltd. ACN 000 560 430

BUSINESS PARTNERSHIPS

An opportunity to promote your business

The Riverland Field Days is offering excellent Business Partnerships to Exhibitors seeking to expand their customer reach.

The Business Partnership packages provide promotional activities aimed at attracting additional customers through the door. There is a Business Partnership package to suit all sized businesses.

Partnerships include options for highway signage, website promotion, free sites and passes, media promotions and others. Please indicate your interest by ticking the box on page 12.

Principal Business Partner

Major Business Partner Strategic Business Partner

Associate Business Partner Special Event Business Partner

Contact the Riverland Field Days Committee for information on each of these business investment packages
0409 099 122 fielddays@riverland.net.au PO Box 1933, Renmark 5341

EXHIBITOR BOOKING CHECK LIST

EXHIBITOR SETTING UP TIMES

7.00am to 5.30pm
Monday and Tuesday

BOOK	SITE
	POWER
	PASSES
	STRAW
	PROGRAM ADVERTISEMENT
ORGANISE	ACCOMMODATION
	SITE SAFETY PLAN
	TENT/MARQUEE
	TRESTLES ETC
	SITE PERSONNEL SAFETY

DEADLINE: Lodgement date to ensure listing in the official program – June 30th, 2011

Riverland Field Days Awards

Best Exhibitor Awards

BEST MACHINERY EXHIBIT

Good Fruit & Vegetables

BEST COMMERCIAL EXHIBITOR - OUTDOOR

BEST COMMERCIAL EXHIBIT

Inventions & Innovation Awards

*(Formerly the Gadget Competition)
The New Categories Are:*

AGRICULTURE & HORTICULTURE

Enviromist Industries

INFORMATION & TECHNOLOGY

HOME & GARDEN